

KENTUCKY FLOWERS & FOLIAGE PLANTS - 1999

The 1999 equivalent wholesale value of all sales of Kentucky flower and foliage growers totaled \$26.7 million, down less than 1 percent from the revised 1998 value. The equivalent wholesale value of crops is the value as reported by growers with \$100,000 or more plus a calculated value for growers below \$100,000. Kentucky ranked 31st of 36 states that conducted a floriculture survey.

Data for Kentucky potted plants, bedding/garden plants (including hanging baskets), foliage for indoor or patio use and cut flowers represent growers with \$100,000 or more in sales. These operations produced \$21.6 million of flowers and foliage sales in 1999. The wholesale value

of potted flowered plants was 4.50 million. The wholesale value of bedding/garden plants was \$15.3 million, foliage for indoor or patio use was \$1.40 million and cut flowers was \$430,000.

The number of Kentucky floriculture growers with sales of \$10,000 or more totaled 178, down 11 from the revised 1998 number of growers. Total greenhouse cover for the State was 4.99 million square feet, down 3 percent from 1998. Film plastic (single/multiple-layer) made up 73 percent with fiberglass and other rigid plastic making up 19 percent and glass 8 percent. Shade and temporary cover totaled 95,000 square feet and open ground was 77 acres.

POTTED FLOWERS, BEDDING/GARDEN PLANTS, FOLIAGE PLANTS AND CUT FLOWERS PRODUCED BY KENTUCKY GROWERS WITH SALES OVER \$100,000 - 1999

Item	Number of Producers	Units	Total Sales		% of Sales at Wholesale	Wholesale Price			Value of all Sales at Wholesale
			1999	Intended 2000		Less than 5 inch	5 inch or more	Comb. Sizes	
			(1,000 Units)			(Dollars)			(1,000 dollars)
<u>POTTED FLOWERING PLANTS:</u>									
African Violets <u>1/</u>	-	Pots	-	-	-	-	-	-	-
Florist Chrysanthemums <u>2/</u>	14	Pots	282	283	99	-	-	2.70	761
Cyclamens	11	Pots	16	15	99	2.18	6.03		77
Finished Florist Azaleas <u>2/</u>	11	Pots	16	16	91	-	-	8.47	136
Kalanchoes	6	Pots	4	5	93	1.74	4.03		14
Easter Lilies	18	Pots	71	67	94	-	4.26		302
Poinsettias	37	Pots	706	709	80	1.80	4.02		2,745
Other Flowering Plants	18	Pots	88	83	89	2.23	5.48		437
<u>BEDDING/GARDEN PLANTS:</u>									
Hardy/Garden Chrysanthemums	38	Pots	515	516	81	.76	1.98		917
Geraniums (Cuttings)	52	Pots	712	747	77	1.33	2.60		1,195
Geraniums (Seed) <u>2/</u>	16	Pots	486	484	95	-	-	.95	462
Impatiens	12	Pots	49	49	72	1.00	1.82		79
New Guinea Impatiens	44	Pots	272	274	76	1.45	2.04		452
Petunias <u>2/</u>	22	Pots	230	234	86	-	-	.83	191
Other Flowering and Foliage	40	Pots	1,161	1,216	73	1.13	4.07		2,776
Vegetable Type	22	Pots	376	395	67	.87	1.46		351
						Wholesale Price			
Geraniums	15	Flats	19	19	56	10.07			191
Impatiens	50	Flats	153	155	69	6.72			1,028
New Guinea Impatiens	8	Flats	5	5	32	12.44			62
Petunias	52	Flats	111	114	61	7.01			778
Other Flowering & Foliage	52	Flats	563	570	84	6.91			3,890
Vegetable Type	39	Flats	108	98	60	6.63			716
<u>HANGING PLANTS:</u>									
Geranium, Hanging	41	Baskets	34	35	70	6.60			224
Impatiens, Hanging	37	Baskets	47	48	87	6.03			283
New Guinea Impatiens, Hanging	41	Baskets	59	60	85	6.72			396
Petunias, Hanging	38	Baskets	30	32	79	6.01			180
Other Flowering, Hanging	51	Baskets	168	173	79	6.82			1,146
<u>FOLIAGE PLANTS FOR INDOOR OR PATIO USE:</u>									
Potted Foliage	13	Pots	-	-	65	-			278
Foliage, Hanging	29	Baskets	201	203	90	5.57			1,120
<u>CUT FLOWERS:</u>									
Chrysanthemums, Standard <u>1/</u>	-	Blooms	-	-	-	-			-
Chrysanthemums, Pompon <u>1/</u>	-	Bunches	-	-	-	-			-
Other Cut Flowers	5	-	-	-	100	-			384

TOTAL WHOLESALE VALUE:

26,695 ^{3/}

^{1/}Not published to avoid disclosure of individual operations. ^{2/}Pot price is a weighted average of all pots reported to avoid disclosure of individual operations.

^{3/}Equivalent wholesale value of all sales (operations under \$100,000 in sales estimated).